

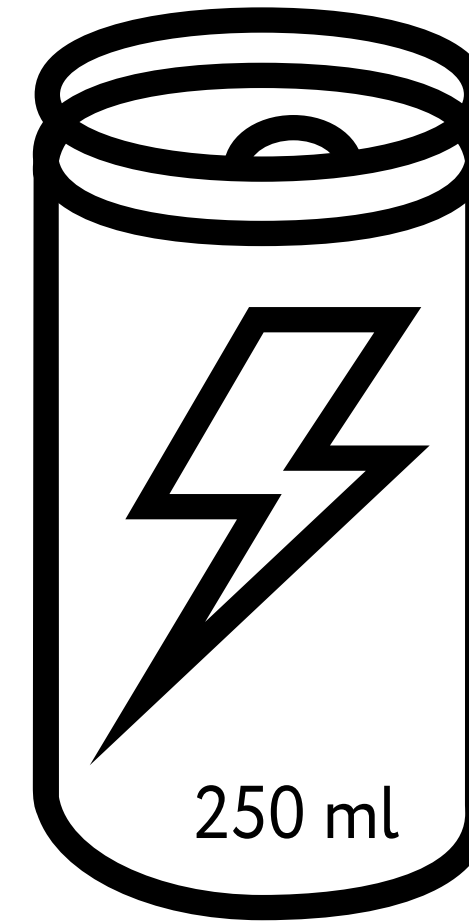


**THE NEW FORM OF ENERGY**

## ● THE FORMULA FOR SUCCESS



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### 1 PIECE OF QUICK! GUM:

- CAFFEINE 80mg
- TAURINE 1000mg
- SUGAR FREE 0g
- NO CHEMICAL ADDITIVES

### 1 CAN OF ENERGY DRINK:

- CAFFEINE 80mg
- TAURINE 1000mg
- SUGAR 11g

● A REAL  
BREAKTHROUGH

QUICK! IS THE ONLY GUM IN THE WORLD  
WITH THE FORMULA OF AN ENERGY DRINK



ENERGY CHEWING GUMS VS. ENERGY DRINKS

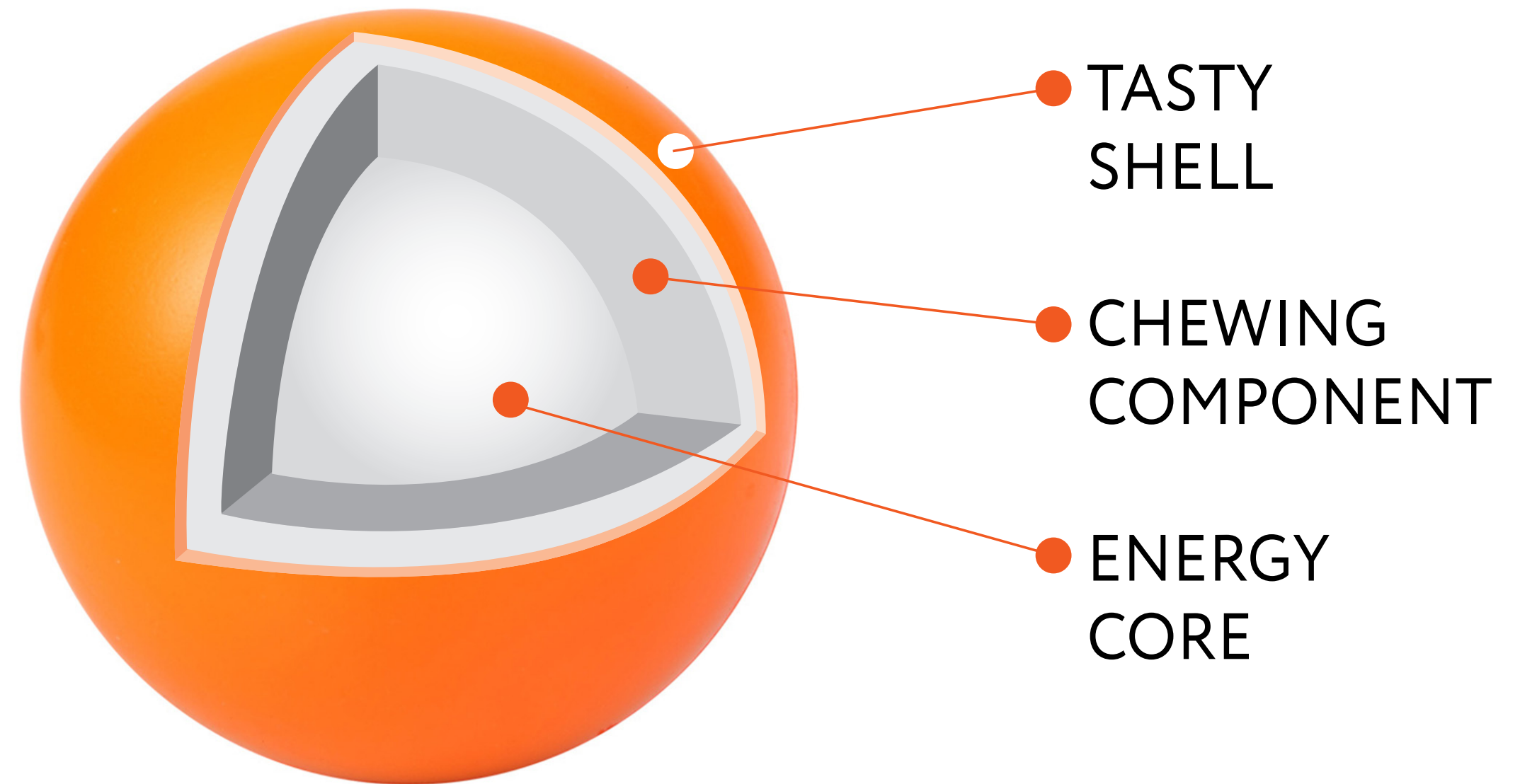
Brand	1 pc weight	caffeine	taurin	sugar	technology
Red Bull	250ml	80 mg	1000 mg	11g	beverage
THE MOST KNOWN ENERGY CHEWING GUMS					
QUICK!	5g	80 mg	1000 mg	0%	powder gum
Block Head	1,7g	50mg	0	0	cold pressed
Viagum	2g	20mg	20mg	0	cold pressed
Jolt energy gum	2g	45mg	0	3g	cold pressed
Military energy (Stay Alert)	2,5g	100mg	0	2g	cold pressed
Rockstar energygum	2,5g	40mg	37,5mg	0	cold pressed
Run Gum	3g	50mg	20mg	1g	cold pressed
XS energy gum	2g	27mg	10	0	cold pressed
Alert	2,5g	40mg	0	0	cold pressed
Blitz	2,5g	55,3mg	34,5mg	0	cold pressed
X8	2,5g	50mg	0	0	cold pressed
Go energy gum	2g	50mg	0	0	cold pressed
Energon	2,5g	75mg	0	0	cold pressed
Apollo	2,5g	80mg	0	0	cold pressed
Vibe Energy Gum	2g	40mg	0	0	cold pressed
L.A.Fuel	3g	100mg	25mg	0	cold pressed

Comparing the most known energy chewing gums (1pc) with Red Bull  
Data for the analysis have been taken from internet sources in JAN 2019

# ● THE NEW FORM OF ENERGY

COMPARED TO ENERGY DRINKS, OUR  
PATENTED TECHNOLOGY OFFERS MAN'  
ADVANTAGES:

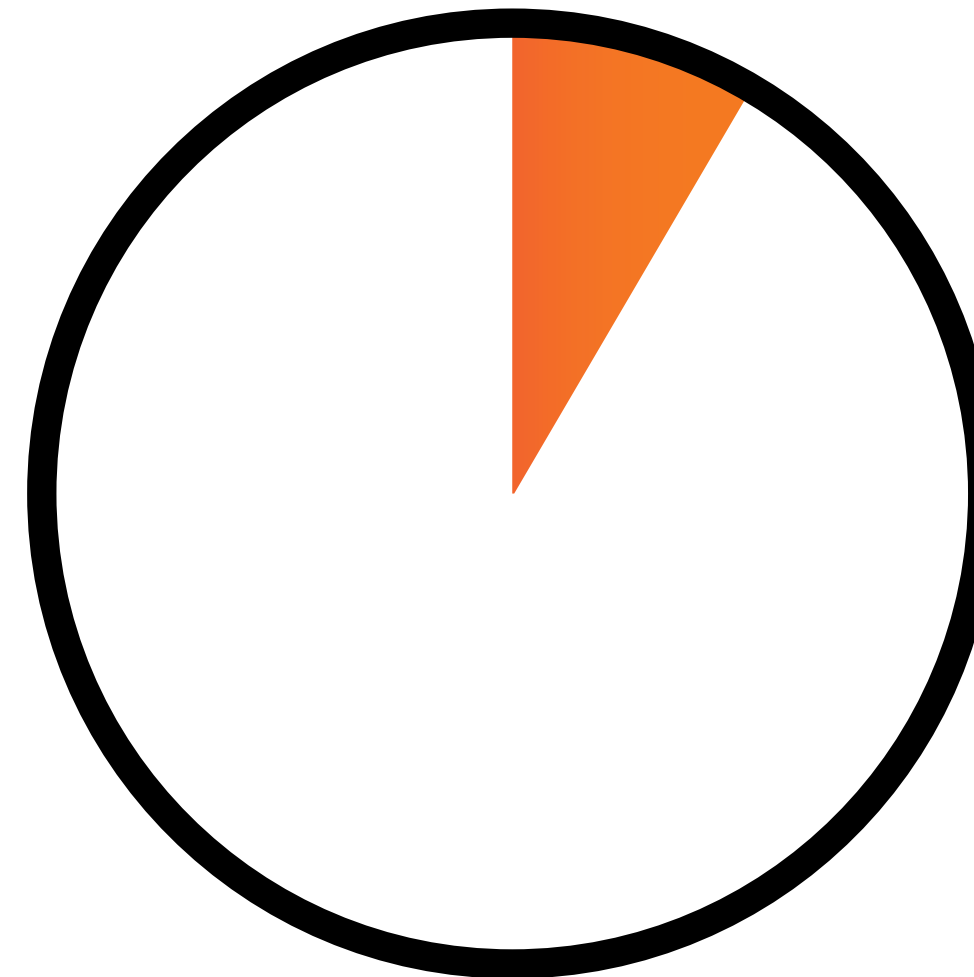
- QUICKER EFFECT
- NATURAL INGREDIENTS
- NO SUGAR, NON ACIDIC
- CONVENIENT COMPACT PACK
- BETTER VALUE



## ● THE FASTEST ENERGY

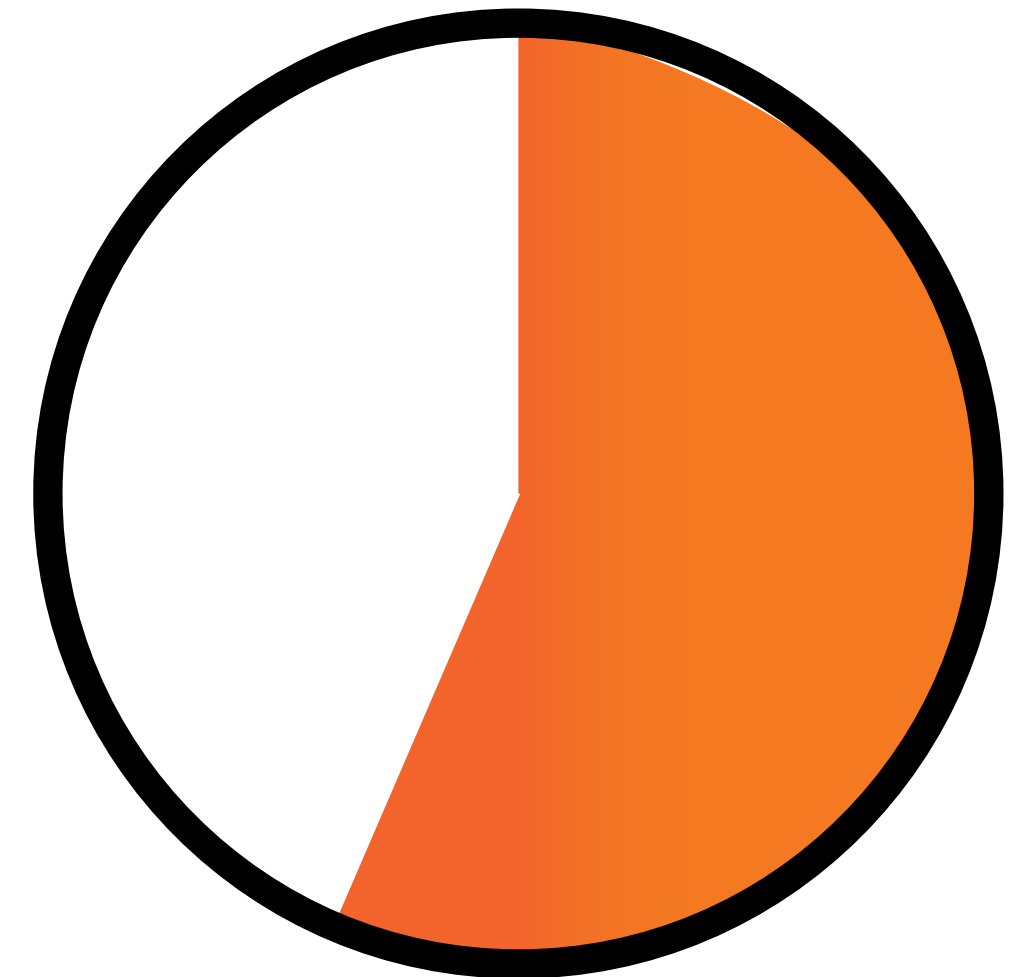
**QUICK! GUM WORKS MUCH FASTER, THEN AN ENERGY DRINK**

Effect in 5 minutes



**QUICK!**

Effect in 30 to 40 minutes



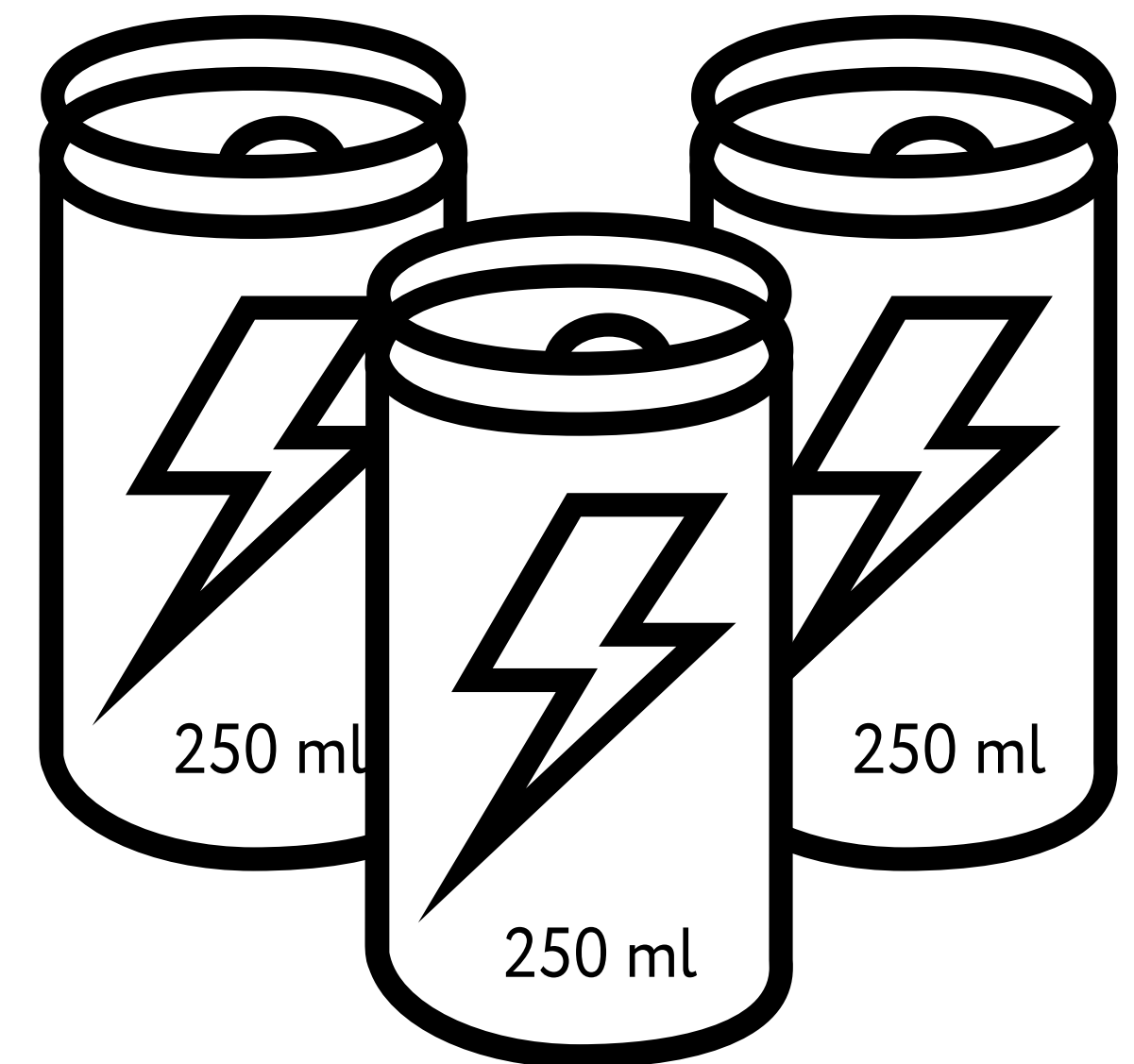
Energy drinks

## ● THE RETAIL PACKAGING

EACH PACK EQUALS 3 ENERGY DRINKS



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# ● TARGET CUSTOMERS

**ANYONE LOOKING FOR  
A HEALTHIER AND MORE  
CONVENIENT ALTERNATIVE  
TO ENERGY DRINKS**

- DRIVING
- STUDYING
- WORKING
- DOING SPORT
- PARTYING





# ● RETAIL OPPORTUNITIES

**EVERYWHERE, WHERE ENERGY DRINKS ARE SOLD**

- PETROL STATIONS
- KIOSKS, CONVENIENCE STORES
- TABACO STORES
- FITNESS CENTERS
- CLUBS, CONCERT VENUES







## RECOMMENDED PRODUCT PLACEMENT

We suggest placing **QUICK!** gum next to energy drinks, reinforcing our positioning as a real energy drink alternative.

Our specially designed stripe-holder doesn't take up valuable shelf space.







## ADDITIONAL PRODUCT PLACEMENT

Shelf strip and display stand, placed at the cash registers or check-out zone.





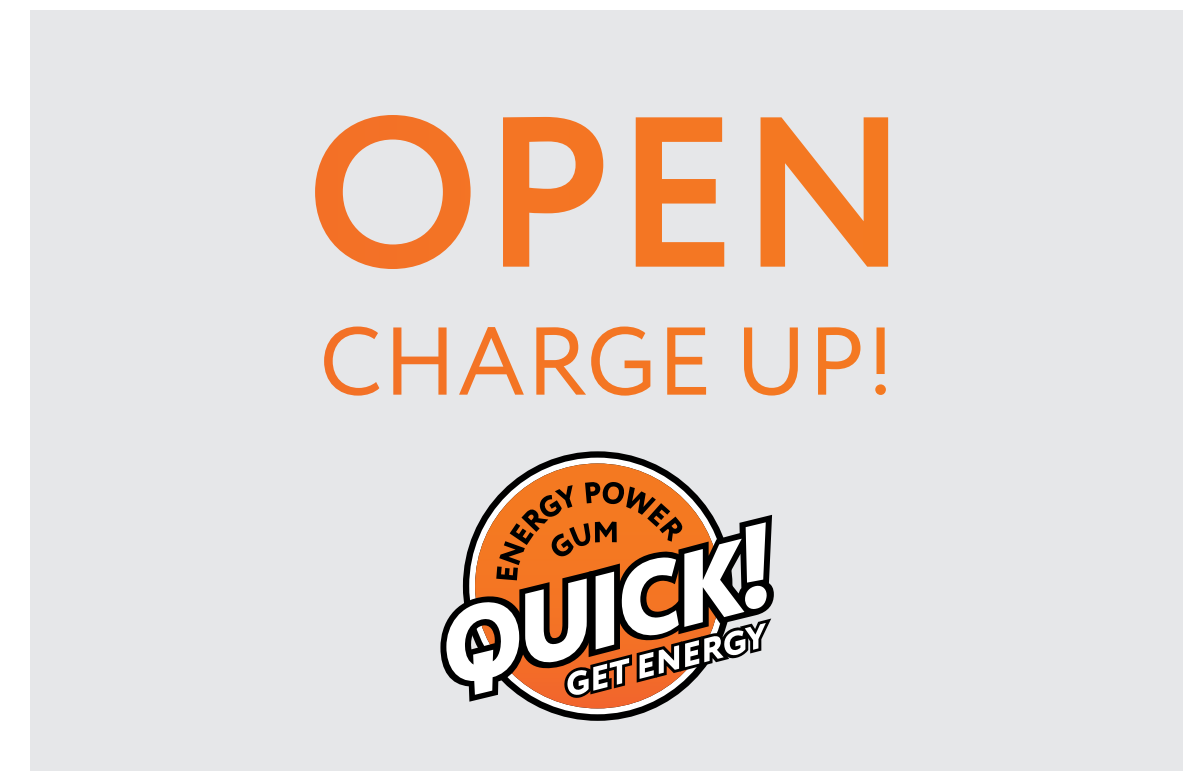
## ● MERCHANDISING



Navigation floor sticker



T-Shirt for shop stuff



Open/Close sign



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**www.quick-energy.eu**